MARKET CHALLENGE
Sustaining a competitive edge in the high-performance trading arena requires a broad universe of low-latency financial information with full depth-of-market content. To perform effectively, organizations must successfully acquire globally normalized and aggregated content from an ever increasing number of sources, trading venues and asset classes, while also keeping pace with the exponential growth of data rates and constant pressure to reduce latencies. As markets are increasingly driven by electronic trading activity, access to and integration of reliable news and other value-add content is critical to trading on these markets. Another success factor is finding cost-effective solutions that address these challenges and can be deployed at very low risk.

OUR SOLUTION
The Interactive Data Consolidated Feed aggregates content from over 450 sources in a normalized format supported by Interactive Data’s distributed ticker plant architecture across the globe. It leverages the company’s highly sophisticated, latency optimized infrastructure that also provides direct access to over 50 co-located markets through more than 20 global hosting locations.

This cost-effective solution delivers a wide range of global financial information, including exchange-based data, Over-the-Counter (OTC) and contributed data, historical data, news, corporate actions, and reference and fundamental data. It provides the content breadth, performance and market access required to power algorithmic and electronic trading applications.

CONSOLIDATED FEED OVERVIEW
Global Market Data and News
The Interactive Data Consolidated Feed provides low-latency data from more than 450 sources worldwide, covering more than 150 exchanges and including multi-asset class instrument coverage, as well as extensive Level 2 and full order book data. It also offers various historical data services and comprehensive global news coverage, including a wide range of local language services, from a host of news sources.

Choice of Delivery and Integration Options
The Consolidated Feed offers a choice of full tick, conflated and delayed data services through a range of deployed and hosted solutions. These include bespoke, high capacity customer site deployments over leased lines; cross-connection access from Interactive Data 7ticks data centers; virtual private network (VPN) or Internet implementations. The Consolidated Feed can be integrated either in a wire protocol format or via APIs available in the C++ and Java languages.

Low-Latency and High Reliability
Interactive Data’s state-of-the art ticker plants are designed to process data in less than 10 milliseconds. Additionally, its distribution network includes fully redundant and geographically diverse ticker plants to help maximize data quality and reliability.

Corporate Actions and Reference Data
Interactive Data can provide institutions with access to reference data, corporate actions, fundamental data and calculated data. This integrated service can help clients reduce total cost of ownership for their market data requirements.

For more information, please visit www.interactive-data.com
INTERACTIVE DATA CONSOLIDATED FEED

FEATURES

• Fast, aggregated and normalized Level 1 and Level 2 market data
• A suite of data services ranging from high capacity, full-tick deployed implementations to low touch hosted solutions that can be quickly integrated via best-in-class APIs
• Global exchange coverage across asset classes: equities, derivatives, fixed income, foreign exchange, money markets, commodities, energy and funds
• Premium contributed data service and commentary, including OTC broker data from Tullett Prebon, ICAP, BGCantor and Tradition
• Real-time, delayed or end-of-day data through deployed or hosted solutions
• 10+ years of intraday and daily histories
• Exchange tracking and reporting, as well as custom registration, billing and reporting

BENEFITS

• Fast, cost-effective financial information with full depth of book for use cases across the trading workflow
• A reliable market data environment supported by a redundant, fault-tolerant infrastructure that can be hosted or deployed
• Simple data access through powerful APIs for streamlined and shorter time-to-market development efforts
• Seamless integration into RMDS environments via Interactive Data’s dedicated feed handler, as well as with reference data and corporate actions across the front, middle and back office
• Complementary tick history, consolidated order book and trading infrastructure services
• Reduced cost of ownership by leveraging Interactive Data’s market data and trading infrastructure services in combination with its flexible commercial policies
• A dedicated team who will analyze exact requirements to recommend the optimal, scalable solution for financial firms and provide assistance throughout the integration process
• Dedicated Software Alliance program to assist vendors with integrating the Consolidated Feed and, subject in each case to exchange approval, leveraging Interactive Data’s vendor of record status

Additional details can be found in the Interactive Data Consolidated Feed coverage list

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