MARKET CHALLENGE
Traders from around the world continue to seek faster execution times, while also maintaining the need for greater control over proprietary trading strategies and connectivity. Direct exchange connectivity represents the ultimate in low latency trading connectivity, and is designed to allow financial firms to access exchange matching engines directly without unessential layers of hardware or software getting in the way of performance.

OUR SOLUTION
Interactive Data’s 7ticks offers direct raw feeds, direct market access (DMA) and advanced co-location and proximity services to venues for order routing. Direct connectivity is also available to a wide range of global futures and options, equities and FX exchanges and trading venues for multi-asset class and ultra-low latency trading.

SOLUTION OVERVIEW
Interactive Data’s 7ticks provides access to major markets in North America, EMEA and Asia Pacific in any Point of Presence (POP) and to over 50 co-located markets on a DMA basis and over 450 global data sources via the available Interactive Data Consolidated Feed at each hosting center. Its ultra-low latency, carrier-grade trading network with multiple connections enables low latency transit of raw (direct) exchange feeds, consolidated data and order execution.

BENEFITS
- Accessibility from any location or through state-of-the-art Interactive Data 7ticks co-location centers around the world
- Proprietary ultra-low and low latency connectivity network managed by Interactive Data’s 7ticks
- Fully managed hosted Direct Market Access service
- Client application co-location at any facility
- Latency in microsecond range
- Latency monitoring and reporting available
- Global trading venue coverage, including equities, futures and foreign exchange
- Flexibility to choose different market data solutions
- Complementary usage with Interactive Data’s Consolidated Feed that provides low-latency data from more than 450 sources worldwide, covering more than 150 exchanges and including multi-asset class instrument coverage, as well as extensive Level 2 and full order book data

For more information, please visit www.interactivelydata.com
FEATURES

• Ultra-low and low latency direct raw feeds to power your electronic trading applications via direct exchange connectivity to over 50 liquidity pools across the globe:
  - Alpha
  - BATS
  - BATS Chi-X Europe
  - BG Cantor - ECCO, ELX, eSpeed, UST
  - BM&FBOVESPA
  - Borsa Italiana
  - CBOE
  - CBOE C2
  - CME Group (CME, CBOT, NYMEX and COMEX)
  - Currenex
  - Deutsche Boerse - Xetra
  - Direct Edge
  - Equiduct
  - Eurex
  - FXall
  - GovEx
  - ICAP
  - ICAP - BrokerTec
  - ICAP - EBS
  - ICE
  - ISE
  - Johannesburg Stock Exchange
  - Knight HotSpot FX
  - LAVA - Flow
  - LAVA - FX (purchased by FXall)
  - London Metals Exchange
  - London Stock Exchange
  - MEFF
  - MexDer, the Mexican Derivatives Exchange
  - The Montreal Exchange (MX)
  - Nasdaq OMX US
  - Nasdaq OMX Europe
  - NYSE US
  - NYSE AMEX
  - NYSE ARCA
  - NYSE Euronext
  - NYSE Liffe
  - NYSE Liffe US
  - OneChicago
  - Oslo Børs
  - Pure Trading
  - Quote MTF
  - Singapore Exchange (SGX)
  - SIX Swiss Exchange (formerly SWX Swiss Exchange)
  - TOM MTF
  - Toronto Stock Exchange
  - Turquoise
  - Xetra

• The same protocol/API can be used to access a broad range of global data from the Interactive Data Consolidated Feed

• Supplemental data for client applications can be accessed via the Interactive Data Consolidated Feed, including cross-reference, corporate actions, fundamental data and value-added calculated data

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