MOBILE AND TABLET APPLICATIONS
Solutions for Portable Devices

Broad range of mobile solutions to help access financial information on-the-go

Mobile solutions have become the major building block in efficient multi-channel strategies. Financial institutions need to provide their customers with the content and functionality they require, such as real-time streaming data, news, and analytics, so that they can react quickly to market changes. Interactive Data Managed Solutions can help you build an effective mobile presence; whether you require a small widget or a comprehensive multichannel solution.

MOBILE OFFERING
Interactive Data can provide solutions for all major mobile operating systems including Android, iOS, Symbian and Windows Phone, and supports all mobile devices.
Choose from a range of mobile-optimised information that provides relevant content to support your investment decisions.
Access the latest information on today’s financial markets, personal watch lists and alerting as well as sophisticated charting and analytical tools for a rich user experience.
Customize your application by displaying stock quotes, charts, and company news. Other popular data sets may include funds data, derivatives information, interest rates, bonds data, currencies, and macroeconomic data provided by more than 200 suppliers from around the world.

TABLET OFFERING
Interactive Data’s tablet applications are designed to support standard gestures and deliver a rich user experience to your touch-screen device.
Follow the markets with detailed overviews covering global exchanges, rates, news, and more. Make use of intuitive screeners and comparison charts, and drill down to company-level detail such as quote, chart, news, profile, financials, and competitor information. In addition, track your investments via a watch list and advanced portfolio tools.

Locate and identify key information by utilizing robust contextual navigation and by taking advantage of the opportunities offered by the tablet format with regard to rich visualization and interactive details.
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TECHNOLOGY
Interactive Data’s market data platform acts as a central information hub distributing data to mobile devices via customised applications. The platform provides consistent delivery across mobile solutions and ensures that content changes are carried out simultaneously.

Different technological approaches are necessary to support either native apps that are specific to a given platform such as iOS or Android, web apps that use standard technologies like HTML5, Javascript and CSS to run on multiple devices, or hybrid apps, combining elements of both worlds.

Interactive Data’s technology platform is designed to support existing and new channels, including TV format and smart watches.

KEY BENEFITS
- Follow market activities on-the-go
- Monitor your own portfolio, create individual watch lists and set automatic alerts
- Customize screens to match your company’s corporate design
- Integrate seamlessly into your system landscape via hosted pages/components or APIs
- Choose the level of data coverage and user permissioning that suits your specific needs

LEARN MORE
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ABOUT INTERACTIVE DATA
Interactive Data Corporation is a trusted leader in financial information. Thousands of financial institutions and active traders, as well as hundreds of software and service providers, subscribe to our fixed income evaluations, reference data, real-time market data, trading infrastructure services, fixed income analytics, desktop solutions and web-based solutions. Interactive Data’s offerings support clients around the world with mission-critical functions, including portfolio valuation, regulatory compliance, risk management, electronic trading and wealth management. Interactive Data has over 2,500 employees in offices worldwide.
For more information, please visit www.interactivedata.com

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