

# MARKET-Q<sup>SM</sup>

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## A powerful browser-based workstation for financial professionals

Market-Q from Interactive Data is a fully-hosted, web-based real-time streaming quote system that provides advisors with the research and tools that help them win and retain business. A full-featured market data solution, Market-Q requires no software to install or maintain and provides a flexible service that integrates real-time pricing, corporate actions and dividend data, news, research and sophisticated tools, including charts and alerts. Market-Q users have anytime, anywhere access via web browser, and can log in from any computer and get access to their workspaces.

### KEY FEATURES

- Make decision-making easier with an easy-to-use, fully customizable interface that instantly shows you what the market is doing
- Low latency data provides timely access to market information
- Easily integrate your firm's proprietary content: create a single consolidated gateway to the data advisors need
- Provides comprehensive access to Corporate Reference research, including Corporate Actions and Reorganizations; Market Insights and Stats, including Dow Jones NewsPlus, MT Newswires North American Live Briefs PRO; as well as access to U.S. and Canadian regulatory filing sites
- Offers NASDAQ Basic, which provides real-time quote and trade data directly from the NASDAQ Market Center and the FINRA/NASDAQ Trade Reporting Facility (TRF)
- Delivers global data from more than 125 exchanges across multiple asset classes, including equities, derivatives, Forex, fixed income, ETF, mutual fund and key market rates data, such as U.S. treasuries, Canadian benchmarks, bills and bonds, Fed funds, deposits, government repos, spot rates and more
- Provides advanced charting with an extensive library of studies and drawing tools and one of the most robust charting packages available
- Reduce your costs: modular and flexible pricing
- 100% cloud-based: secure, fully-hosted workstation eliminates the need for servers, routers and desktop software at your branch offices—and you can access charting, alerts and scanners from anywhere
- Mobile access via iPad
- Total Return Calculation allows you to view individual security or portfolio performance and value over time

### KEY BENEFITS

- Offers quotes, charts and news from leading sources, like Dow Jones and MT Newswires, in a portable and easily deployable service
- Serves as a cost-efficient use of computer resources and bandwidth — no software to maintain or upgrade
- Supports varying levels of market data conflation to best meet bandwidth requirements
- Account, holdings and trade integration capabilities
- Includes full support for our Enterprise Server, which manages cost by reducing bandwidth for remote and central offices by hosting servers onsite
- Organizes essential Fundamentals data for Canadian and U.S. securities into one integrated window
- Displays detailed information for Canadian and U.S. ETF and mutual fund symbols in comprehensive tearsheet profiles, accessible through the right-click menu off the Watch List and Detailed Quote windows
- Contains hundreds of preset scans for monitoring top performers for Canadian and U.S. equities and indices
- Offers quotes, charts, news and watch lists on mobile devices with no additional exchange fees and the ability to seamlessly share watch lists between the desktop and mobile
- Allows users to create and access multiple symbol lists and display them as a single list (Watch List), as multiple lists (Summary) or to track gains and losses (Portfolio); as well as quickly insert Sector/Industry Lists and Hot Lists covering a range of trading criteria
- Allows the exchange of data from Market-Q to another application, such as a trading or charting application, through the Market-Q RTD SDK gateway
- Supports individual entitlement, easy account management and comprehensive reporting, making for a powerful administrative tool



## WHO USES MARKET-Q?

- Full service and discount brokerages
- Financial advisors
- Clients of brokerages and advisory firms
- Hedge funds
- Back office, including customer relations
- Asset management and private banking

Market-Q features include custom workspaces, interactive charts, option chains, market depth, news, research and ease of use (drag and drop, alerts, DDE, RTD, data export, and more).

## CUSTOMIZABLE AND PRIVATE-LABEL SOLUTIONS

Each of the Market-Q windows is capable of running in a modularized fashion and can be embedded into a browser or application for customized offerings.

## BACKED BY A WORLD-CLASS NETWORK

A fully redundant, fault-tolerant and easily scalable network design features dual network centers, operating in "live/live" mode. The network is supported 24x7 by dedicated employee teams and a sophisticated automated monitoring alert notification system.

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## MARKET-Q MOBILE

Market-Q Mobile is available on your iPad with the same core of powerful functions available on the desktop version. In minutes, you can have access to your Market-Q account, with watch lists and other preferences intact, to use in client meetings and presentations.

Market-Q Mobile seamlessly syncs between your desktop version and your mobile device and uses the same account to log in to both. It's also optimized for mobile data usage so that you can manage costs easily.

