Ultra-low Latency Direct Data Feeds

Access ultra-low latency data via direct raw or direct normalized data feeds to power your electronic trading applications

- **Ultra-low Latency Data**
  
  Connect directly to over 50 liquidity pools across the globe (direct raw) via direct exchange connectivity, or access DirectPlus™ ultra-low latency feed handlers for normalized delivery of direct exchange data feeds (direct normalized).

  **Benefits:**
  - Can be accessed from any location or through state-of-the-art Interactive Data 7ticks co-location centers around the world
  - Proprietary ultra-low latency connectivity network managed by Interactive Data 7ticks
  - Fully managed hosted Direct Market Access service
  - Client can co-locate applications at any facility
  - Latency in microsecond range
  - Latency monitoring and reporting available
  - Global trading venue coverage includes equities, futures and foreign exchange
  - Can be used in conjunction with PlusFeed™ low latency data feed, with data from over 450 global sources

- **Direct Exchange Connectivity**
  
  Direct exchange connectivity represents the ultimate in low latency trading connectivity, and allows financial firms to access exchange matching engines directly without unessential layers of hardware or software getting in the way of performance. Traders from around the world continue to seek faster execution times, while also maintaining the need for greater control over proprietary trading strategies and connectivity. Direct exchange access helps achieve these goals.

  Interactive Data 7ticks also has extensive knowledge and expertise in supporting the leading trading platform ISVs (Independent Software Vendors).

  **Available Exchanges**
  **Futures and Options**
  - BG Cantor UST (eSpeed) and ELX
  - CBOE Chicago Board Options Exchange
  - CME Group (CME, CBOT, NYMEX, MGEX, KCBT, etc.)
  - COMEX New York Commodities Exchange
  - Eurex (EBS, ETS and Values)
  - Euronext
  - ICAP (BrokerTec)
  - ICE Intercontinental Exchange
  - ICE Futures US (formerly NYBOT)
  - ICE Futures Canada (formerly Winnipeg Commodities Exchange)
  - MEFF Mercado Espanol de Futuros Financieros
  - MexDer Mexican Derivatives Exchange
  - ME Montreal Exchange
  - Nasdaq OMX PHLX
  - NYSE Amex
  - NYSE LIFFE (U.S. eCBOT Metals)
  - OneChicago (Single Stock Futures)
  - SGX Singapore Exchange

  **Foreign Exchange**
  - FXall
  - Hotspot FXr and FXi
  - ICAP (EBS)
  - Lava

  **Stocks and Securities**
  - BATS
  - DirectEdge
  - ITG Posit
  - Nasdaq
  - NYSE
  - NYSE ARCA
  - QuoteMTF
  - SFTI Secure Financial Transaction Infrastructure
  - Toronto Stock Exchange
DirectPlus

DirectPlus is a fully managed ultra-low latency direct exchange data service that is designed to allow firms to power their latency sensitive trading applications with sub-millisecond data. By co-locating applications alongside the DirectPlus service at Interactive Data 7ticks’ and other data centers, clients can keep data latency under one millisecond.

DirectPlus uses Interactive Data’s ultra-low latency ticker plant to process and normalize direct exchange feeds. Normalized output with a uniform protocol and API from DirectPlus can simplify data integration into client applications and ongoing maintenance.

Global and Supplemental Protocol Via the Same Protocol

- The same protocol/API can be used to access a broad range of global data from Interactive Data’s consolidated data feed, PlusFeed.

- Supplemental data for client applications can be accessed via Interactive Data’s consolidated data feed, PlusFeed. These include: cross reference, corporate actions, fundamental data and value-added calculated data.

DirectPlus feed handlers are available for exchanges including NYSE, NASDAQ, ARCA, Chi-X, LSE, BATs, CME and DirectEdge.

About Interactive Data Corporation

Interactive Data Corporation is a trusted leader in financial information. Thousands of financial institutions and active traders, as well as hundreds of software and service providers, subscribe to our fixed income evaluations, reference data, real-time market data, trading infrastructure services, fixed income analytics, desktop solutions and web-based solutions. Interactive Data’s offerings support clients around the world with mission-critical functions, including portfolio valuation, regulatory compliance, risk management, electronic trading and wealth management. Interactive Data is headquartered in Bedford, Massachusetts and has over 2,400 employees in offices worldwide.

Interactive Data’s Real-Time Services business is a leading provider of real-time global market data to financial institutions, redistributors and online financial portals worldwide. Offerings from Interactive Data include PlusFeed, a consolidated, low latency datafeed. Also managed as part of this business is Interactive Data’s Managed Solutions business, a leading provider and operator of customized financial market information systems.

For more information about Interactive Data Corporation and its businesses, please visit www.interactivedata.com.

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