



Ultra-low Latency Direct Data Feeds

Access ultra-low latency data via direct raw or direct normalized data feeds to power your electronic trading applications

■ Ultra-low Latency Data

Connect directly to over 50 liquidity pools across the globe (direct raw) via direct exchange connectivity, or access DirectPlusSM ultra-low latency feed handlers for normalized delivery of direct exchange data feeds (direct normalized).

Benefits:

- Can be accessed from any location or through state-of-the-art Interactive Data 7ticks co-location centers around the world
- Proprietary ultra-low latency connectivity network managed by Interactive Data 7ticks
- Fully managed hosted Direct Market Access service
- Client can co-locate applications at any facility
- Latency in microsecond range
- Latency monitoring and reporting available
- Global trading venue coverage includes equities, futures and foreign exchange
- Can be used in conjunction with PlusFeedSM low latency data feed, with data from over 450 global sources

■ Direct Exchange Connectivity

Direct exchange connectivity represents the ultimate in low latency trading connectivity, and allows financial firms to access exchange matching engines directly without unessential layers of hardware or software getting in the way of performance. Traders from around the world continue to seek faster execution times, while also maintaining the need for greater control over proprietary trading strategies and connectivity. Direct exchange access helps achieve these goals.

Interactive Data 7ticks also has extensive knowledge and expertise in supporting the leading trading platform ISVs (Independent Software Vendors).

Available Exchanges

Futures and Options

BGCantor UST (eSpeed) and ELX
CBOE Chicago Board Options Exchange
CME Group (CME, CBOT, NYMEX, MGEX, KCBT, etc.)
COMEX New York Commodities Exchange
Eurex (EBS, ETS and Values)
Euronext
ICAP (BrokerTec)
ICE Intercontinental Exchange
ICE Futures US (formerly NYBOT)
ICE Futures Canada (formerly Winnipeg Commodities Exchange)
MEFF Mercado Espanol de Futuros Financieros
MexDer Mexican Derivatives Exchange
ME Montreal Exchange
Nasdaq OMX PHLX
NYSE Amex
NYSE LIFFE (U.S. eCBOT Metals)
OneChicago (Single Stock Futures)
SGX Singapore Exchange

Foreign Exchange

FXall
Hotspot FXr and FXi
ICAP (EBS)
Lava

Stocks and Securities

BATS
DirectEdge
ITG Posit
Nasdaq
NYSE
NYSE ARCA
QuoteMTF
SFTI Secure Financial Transaction Infrastructure
Toronto Stock Exchange

■ DirectPlus

DirectPlus is a fully managed ultra-low latency direct exchange data service that is designed to allow firms to power their latency sensitive trading applications with sub-millisecond data. By co-locating applications alongside the DirectPlus service at Interactive Data 7ticks' and other data centers, clients can keep data latency under one millisecond.

DirectPlus uses Interactive Data's ultra-low latency ticker plant to process and normalize direct exchange feeds. Normalized output with a uniform protocol and API from DirectPlus can simplify data integration into client applications and ongoing maintenance.

Global and Supplemental Data Via the Same Protocol

- The same protocol/API can be used to access a broad range of global data from Interactive Data's consolidated data feed, PlusFeed.
- Supplemental data for client applications can be accessed via Interactive Data's consolidated data feed, PlusFeed. These include: cross reference, corporate actions, fundamental data and value-added calculated data.

DirectPlus feed handlers are available for exchanges including NYSE, NASDAQ, ARCA, Chi-X, LSE, BATS, CME and DirectEdge.

About Interactive Data Corporation

Interactive Data Corporation is a trusted leader in financial information. Thousands of financial institutions and active traders, as well as hundreds of software and service providers, subscribe to our fixed income evaluations, reference data, real-time market data, trading infrastructure services, fixed income analytics, desktop solutions and web-based solutions. Interactive Data's offerings support clients around the world with mission-critical functions, including portfolio valuation, regulatory compliance, risk management, electronic trading and wealth management. Interactive Data is headquartered in Bedford, Massachusetts and has over 2,400 employees in offices worldwide.

Interactive Data's Real-Time Services business is a leading provider of real-time global market data to financial institutions, redistributors and online financial portals worldwide. Offerings from Interactive Data include PlusFeed, a consolidated, low latency datafeed. Also managed as part of this business is Interactive Data's Managed Solutions business, a leading provider and operator of customized financial market information systems.

For more information about Interactive Data Corporation and its businesses, please visit www.interactivedata.com.

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