

- Case Study: PrimePortal for Retail Banking
Commerzbank – Infobroker

Infobroker integrates both financial market data and Commerzbank's internal content

Commerzbank Optimizes Customer Service

Commerzbank is committed to meeting the needs of its demanding private customers.

Infobroker, a comprehensive Intranet tool that integrates financial market data and customer data handled by separate systems into one overarching application, can help the firm's advisors deliver high-quality financial advice to retail investors. The application is designed to enable advisors to concentrate on client consultations rather than on searching for critical information.

Launched in June 2005, Infobroker was developed by Interactive Data Managed Solutions exclusively to meet the demands of Commerzbank. Both the content and presentation of that information are geared towards the specific demands of financial advisors who work with private customers. "Interactive Data Managed Solutions' Internet expertise, flexibility and creativity helped us to combine customer information and market data," comments Dr. Jörg Brock, head of investment strategy and product development private clients.

Infobroker features a user interface that combines financial market data, the bank's internal information and customer portfolios. The portal, which contains essential information that the firm's advisors may need to serve their clients, can be used with an Internet browser from any entitled desk-top. The starting page gives users a brief market overview. Users can also configure the interface according to their personal preferences.

Since the system enables Commerzbank to entitle each individual user to specific content, each advisor receives the data and functionalities he or she requires. This can allow Commerzbank to reduce market data expenses and increase the efficiency of its application. Dr. Jörg Brock says: "We wanted to create a financial market data information system that is beyond compare on the German market

Managed Solutions for Commerzbank:

- Intuitive and easy-to-use application provides support for the advisory process
- Features such as full-text search and context-sensitive selection menus
- Consistent user interface for all information, asset class information clearly organized
- Easy publication of the bank's internal information such as recommendations and sales documents, integration of up-to-date market data via an easy-to-use content management system
- Wide range of content suppliers and choice of data providers
- Support of Commerzbank's multi-channel strategy

For further information about solutions and services for retail banks, please visit www.interactivedata-ms.com

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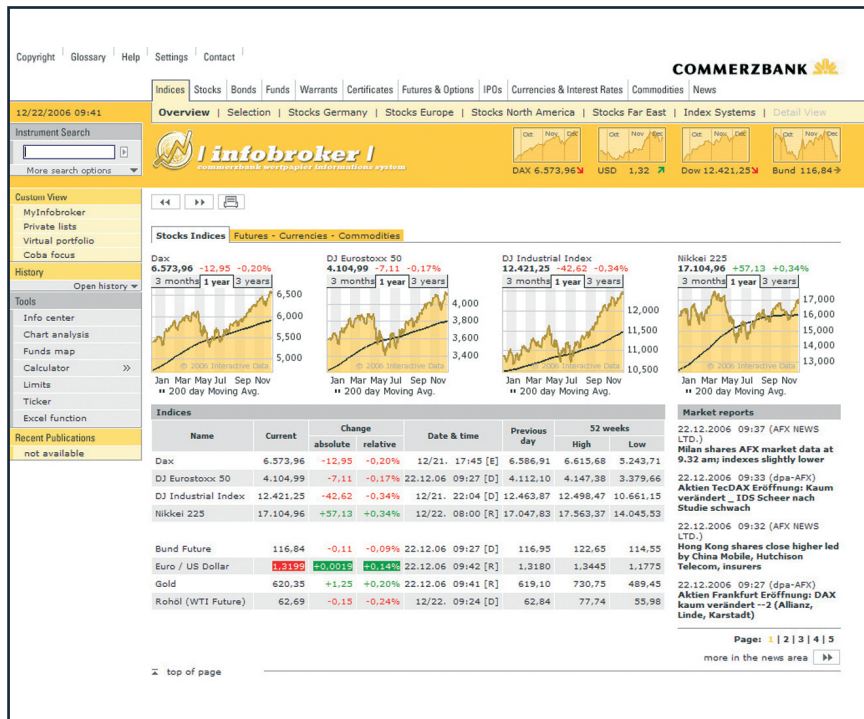
Commerzbank AG is Germany's second largest bank and one of the leading banks in Europe. Roughly 35,000 employees, 8,100 of them active outside Germany, look after more than 8 million customers worldwide. Commerzbank AG is represented with offices in more than 40 countries.


Interactive Data

regarding depth of information and ease of use. The reactions from our advisors, and especially from our customers, are evidence that we have succeeded.”

Infobroker: Targeted tool for investment advice

Interactive Data Managed Solutions operates the solution for Commerzbank. Infobroker uses Interactive Data Managed Solutions’ open market data platform,



Content Scope:

- Current market information about stocks, bonds, commodities, currencies, investment funds, certificates, warrants, options and futures as well as news
- Quotes, prices and fundamental data
- Internal research, best-of recommendations, sales prospectuses, earnings estimates and benchmark data
- Customer portfolios

Product modules in use:

- Streams Professional
- Equities Suite
- Funds Suite
- Retail Derivatives Suite
- Fixed Income Suite
- Portfolio Suite
- Interactive Charts

which can interface with a wide range of content suppliers. The solution also supports Commerzbank’s multi-channel strategy as customers can access the same financial market data via the online portal www.commerzbanking.de. Apart from Infobroker and www.commerzbanking.de, additional internal applications also receive financial market quotes and data from Interactive Data Managed Solutions.

Interactive Data Managed Solutions

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