

- PrimePortal For Exchanges  
Wiener Börse – Wiener Börse Live

## Wiener Börse Enhances Finance Portal

# Wiener Börse With High-End Web Site

While many stock exchanges are facing the demand for online stock price information and increased online traffic at their financial websites, the Austrian exchange Wiener Börse has been proactive in meeting these challenges.

To reinforce its position, continue to set a standard for finance portals in Austria, and help to strengthen the Austrian capital market as a larger goal, Wiener Börse selected Interactive Data Managed Solutions to help revamp the exchange's finance portal. The core of the new online offering is Wiener Börse Live, a real-time financial information system that offers real-time quotes for a monthly fee. This offering includes streaming market data as an alternative to a request/response quote service that the exchange had already been providing.

Interactive Data Managed Solutions and salesXp, the company's sales and implementation partner for Austria, Central and Eastern Europe, helped to develop the concept and manage the Wiener Börse web site implementation. To provide the finance portal with market data information, Interactive Data Managed Solutions collects quotes from the exchange, merges the information with reference data on the Market Data Gateway market data platform, and then displays it on the web site. A special entitlement system is designed to ensure that registered users can view only the content available to their level of permission. To customize the offering for private investors, the implementation team focused efforts on making it easy to navigate through the site.

Commenting on Wiener Börse Live Dr. Ludwig Nießen, head of the department of information technology at the exchange, said: "The cooperation between Interactive Data Managed Solutions and Wiener Börse AG has worked out perfectly. The required solution, Wiener Börse Live, was implemented to our fullest satisfaction concerning technology and functionality. Wiener Börse Live handles over 14 million page impressions and 0.6 terrabyte data volume without time loss to private investors."



wiener borse.at



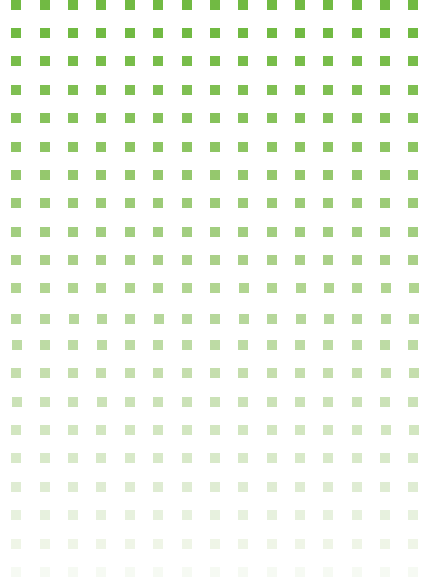
## Managed Solutions for Wiener Börse:

- High speed due to broad bandwidth
- Individual and user-related display of market data
- Appealing design and user-friendly navigation
- Efficient permissioning of registered users with entitlement system

For further information about solutions and services for stock exchanges, please visit:  
[www.interactivedata-ms.com](http://www.interactivedata-ms.com)

Wiener Börse is a customer- and market-oriented financial service company that plays a pivotal role in the Austrian capital market. The core business of Wiener Börse is to operate cash market trading and a derivatives market as well as trading in structured products. As part of Wiener Börse's internationalization strategy, international activities will be extended to Central and South Eastern Europe.

Interactive Data



Wiener Börse Live provides stock quotes and information on indices, ETFs, funds and derivatives, as well as options and futures. The site also provides additional information on investor relations, fundamental data, corporate actions, financial key figures, company descriptions, and news. A new charting tool can make it possible to link charts with relevant news from Austria's Press Agency APA. Interested users can also order Wiener Börse Live with market depth showing the five best bid-and-offer prices.

The screenshot shows the 'EQUITY MARKET.AT' section of the Wiener Börse Live website. It features a table of stock quotes with columns for Name, ISIN, Letzter Kurs, Diff. in % and Diff. absolut, Datum, Eröff.-preis, Tages-hoch, Tages-tief, Stück-umsatz, and Geld-umsatz. The table lists various stocks such as ANDRITZ AG, BANK AUSTRIA CREDIT, BOEHLER-LODGEHOLM AG, and others.

Name	ISIN	Letzter Kurs	Diff. in %	Diff. absolut	Datum	Eröff.-preis	Tages-hoch	Tages-tief	Stück-umsatz*	Geld-umsatz*
ANDRITZ AG	AT0000730007	166,85	-2,99%	-5,15	27.02.2007 10:55:14	171,49	171,49	163,80	39.606	6.633.419,6
BANK AUSTRIA CREDIT...	AT0000995906	135,09	-0,85%	-1,16	27.02.2007 10:38:38	137,80	137,80	134,90	31.986	4.334.265,2
BOEHLER-LODGEHOLM AG	AT0000903851	56,83	-3,58%	-2,17	27.02.2007 10:55:02	58,90	58,90	56,83	115.068	6.607.319,7
BWIN INT. ENTERT. AG	AT0000767553	25,80	-6,42%	-1,77	27.02.2007 10:54:59	28,69	28,80	25,51	698.692	18.886.273,2
ERSTE BANK DER OESTE...	AT0000652011	56,20	-3,27%	-1,90	27.02.2007 10:55:53	57,70	58,00	56,14	813.884	46.238.591,3
EIVN AG	AT0000741053	87,95	-2,28%	-2,05	27.02.2007 10:48:44	87,50	88,36	86,11	38.088	3.332.989,2
FLUGHAFEN WIEN AG	AT0000911805	75,32	-1,02%	-0,78	27.02.2007 10:54:36	76,00	76,00	75,21	21.618	1.636.635,1
MAYR-MELNHOF KARTON ...	AT0000938204	152,32	-2,02%	-3,14	27.02.2007 10:54:36	155,40	155,40	152,29	28.486	4.348.156,8
OESTERR. POST AG	AT0000APOST4	35,60	-1,38%	-0,50	27.02.2007 10:51:05	35,95	35,99	35,53	228.198	8.152.236,5
OMV AG	AT0000743059	42,86	-2,46%	-1,08	27.02.2007 10:55:02	43,55	43,55	42,71	326.926	14.089.651,5
RAIFFEISEN INT. BAN...	AT0000606306	105,60	-5,97%	-6,70	27.02.2007 10:55:52	110,50	110,50	105,51	680.762	72.962.132,4
RHI AG	AT0000676903	36,35	-1,70%	-0,63	27.02.2007 10:54:56	36,55	36,70	36,35	58.876	2.152.134,0
SCHOELLER-BLECKMANN ...	AT0000946652	37,30	-2,56%	-0,98	27.02.2007 10:51:06	38,35	38,35	37,02	38.494	1.444.477,1
TELEKOM AUSTRIA AG		19,75	-1,64%		27.02.2007	19,88	19,96	19,66	1.009.580	19.962.678,6

### Content Scope:

- Stock quotes, 60 indices, derivatives, funds, exchange traded funds, options and futures
- Company descriptions and information on investor relations, fundamental data and corporate actions
- Financial key figures
- News and up-to-date market information

### Interactive Data Managed Product Modules in use:

- Data Streams (u.a. Quotes, Charts, News, LiveHTML, Ticker)
- Equities Suite, Funds Suite, Fixed Income Suite, Securitized Derivatives Suite
- Warrant Analyzer
- Alerting
- Portfolio Suite
- Interactive Charts
- Asset Calculator
- Currency Calculator

### Better tools for premium information

Wiener Börse's new market data web site includes a large number of additional features that can also be used in Wiener Börse Live. A chart analysis tool, tops and flops for each market or branch with graphic display, a 3D warrant analyzer with several possible investment scenarios and a currency calculator with up-to-date prices are all part of the toolbox. A significant advantage for users can be personalized watchlists and portfolios that can be created in unlimited numbers. Specialized tools reserved for users of Wiener Börse Live include daily tick data for certain periods and instruments and a market status qualifier showing trading phases of the cash market according to the market model.

**Limitations** This document is provided for informational purposes only. The information contained in this document is subject to change and does not constitute any form of warranty, representation, or undertaking. Nothing herein should in any way be deemed to alter the legal rights and obligations contained in agreements between Interactive Data Managed Solutions and its clients relating to any of the products or services described herein.

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