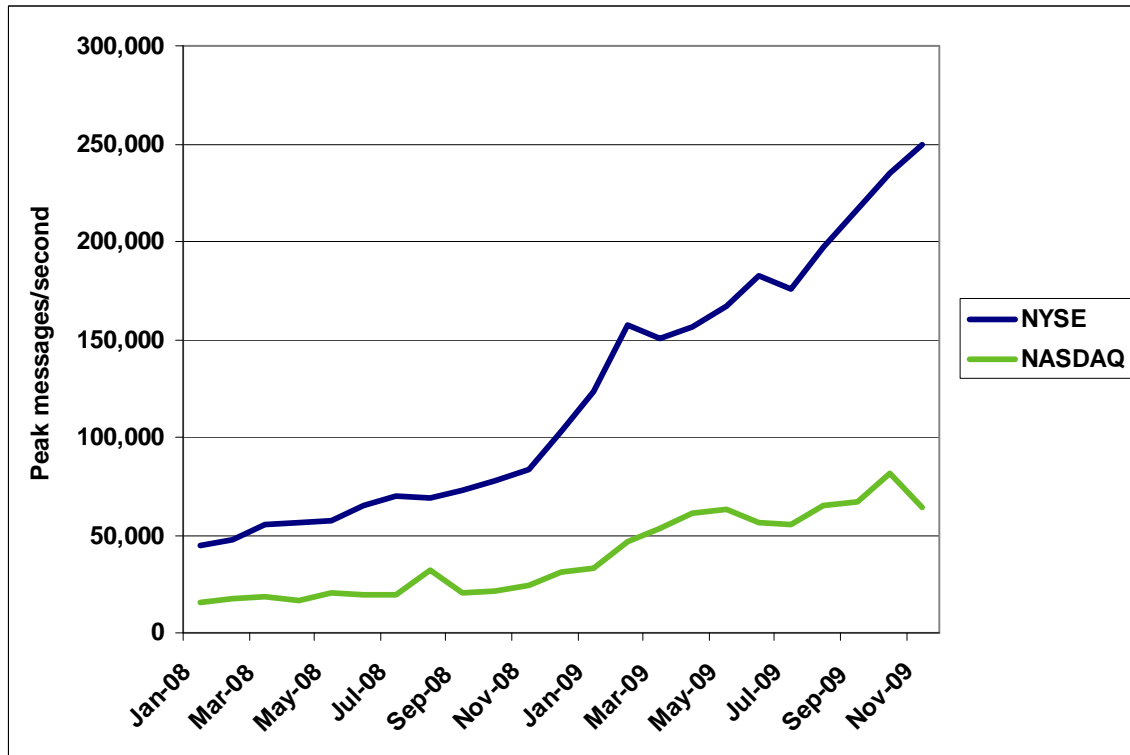


## NYSE Data Volumes Skyrocket



New York Stock Exchange data volumes jumped an astonishing 453% from Jan. 2008 to Nov. 2009, while OPRA and Nasdaq volumes grew 178% and 309% respectively, according to figures from the Financial Information Forum. To help firms deal with the mushrooming NYSE data volumes, Interactive Data has introduced the [Essential Equities Service](#), which is designed to reduce NYSE volumes by up to 85% by mitigating quote updates, among other techniques. Interactive Data also offers the [Essential Options Service](#), which is designed to reduce OPRA volumes by over 90% by mitigating quote updates.

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